

LONDON'S STRAND PALACE HOTEL JOINS FORCES
WITH THE RAINDANCE FILM FESTIVAL FOR ITS 24TH
EDITION



London – August 11, 2016: [The Raindance Film Festival](#) announced today that [The Strand Palace Hotel](#) will be the Official Hotel Partner of the 24th edition of the Festival, which will take place in London from 21 September - 2 October, 2016.

Based in the heart of Covent Garden and London's West End, The Strand Palace Hotel will offer discounted rates to Festival delegates and Raindance members leading up to and during the Festival.

Established at the beginning of the 20th Century, the Strand Palace Hotel is a great supporter of the UK independent filmmaking industry.

David MacRae, General Manager of The Strand Palace Hotel, said: "We are delighted to announce our latest partnership with Raindance. We have multiple connections to the film and television industry and regularly host filmmakers at

the hotel. Being located in the heart of one of the world's most vibrant cities means that our guests have easy access to the best culture London has to offer."

On the partnership, Elliot Grove, Raindance and BIFA Founder commented, "The Strand Palace Hotel is situated in the ideal location – right in the heart of London's West End where Raindance has been based for the past 24 years. We are looking forward to this partnership with a hotel that supports independent filmmaking and understands our vision for the Festival."

The 24th Raindance Film Festival will take place in Central London from 21 September – 2 October, 2016. The Raindance Film Festival is the largest of its kind in Europe, showcasing over 200 films from over 100 countries, the Festival will unveil feature, documentary and short films, music videos, a web series and a virtual reality strand. The Festival will also feature co-production and industry days forums.

The programme for the 24th Raindance Film Festival will be announced on Thursday, August 25th, 2016.

More information can be found on the Raindance Film Festival website:
<http://raindancefestival.org/accommodation/>

~ENDS~

For further details, images or comments about the **Strand Palace Hotel**, please contact Mason Williams Communications:

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ABOUT STRAND PALACE HOTEL

Having welcomed guests since 1909, the [Strand Palace Hotel](#) is surrounded by the best London has to offer. Set on the heart of the Strand, the hotel is located

just minutes from Covent Garden and the River Thames, making it the perfect location for guests looking to indulge themselves in the heart of London's cultural scene. With 785 bedrooms and a gym, the hotel also houses the award winning Carvery and Grill, Daawat Indian Restaurant, Lounge Bar, Scared Café, Gin Palace and The Nook Sports Bar.

ABOUT RAINDANCE FILM FESTIVAL

Discover. Be Discovered.

Listed by Variety as one of the world's top 50 'unmissable film festivals', Raindance showcases features, shorts, music videos, virtual reality films and web series' by filmmakers from the UK and around the world celebrating and supporting independent, new and alternative filmmakers not just during our 12 day festival but throughout the year.

The 24th Raindance Film Festival will take place from the 21st September – 2nd October 2016 in Central London (Piccadilly Circus), screening 100 feature films and over 100 short films.

Raindance Film Festival is officially recognised by the Academy of Motion Picture Arts and Sciences USA, the British Academy of Film and Television Arts and the British Independent Film Awards. Selected shorts will qualify for Oscar® and BAFTA nominations. British short films that play in competition and all British features that play in 2016 will be eligible for entry for the 2016 British Independent Film Awards BIFA.

The full festival programme and access to tickets for the 2016 festival will be available on the Raindance website (raindancefestival.org) from Thursday, August 25th, 2016.

ABOUT RAINDANCE – THE VOICE OF INDEPENDENT FILM

Raindance is dedicated to fostering and promoting independent film in the UK and around the world. Based in the heart of London, Raindance combines [Raindance Film Festival](#), [Training Courses](#), the prestigious [British Independent Film Awards](#).